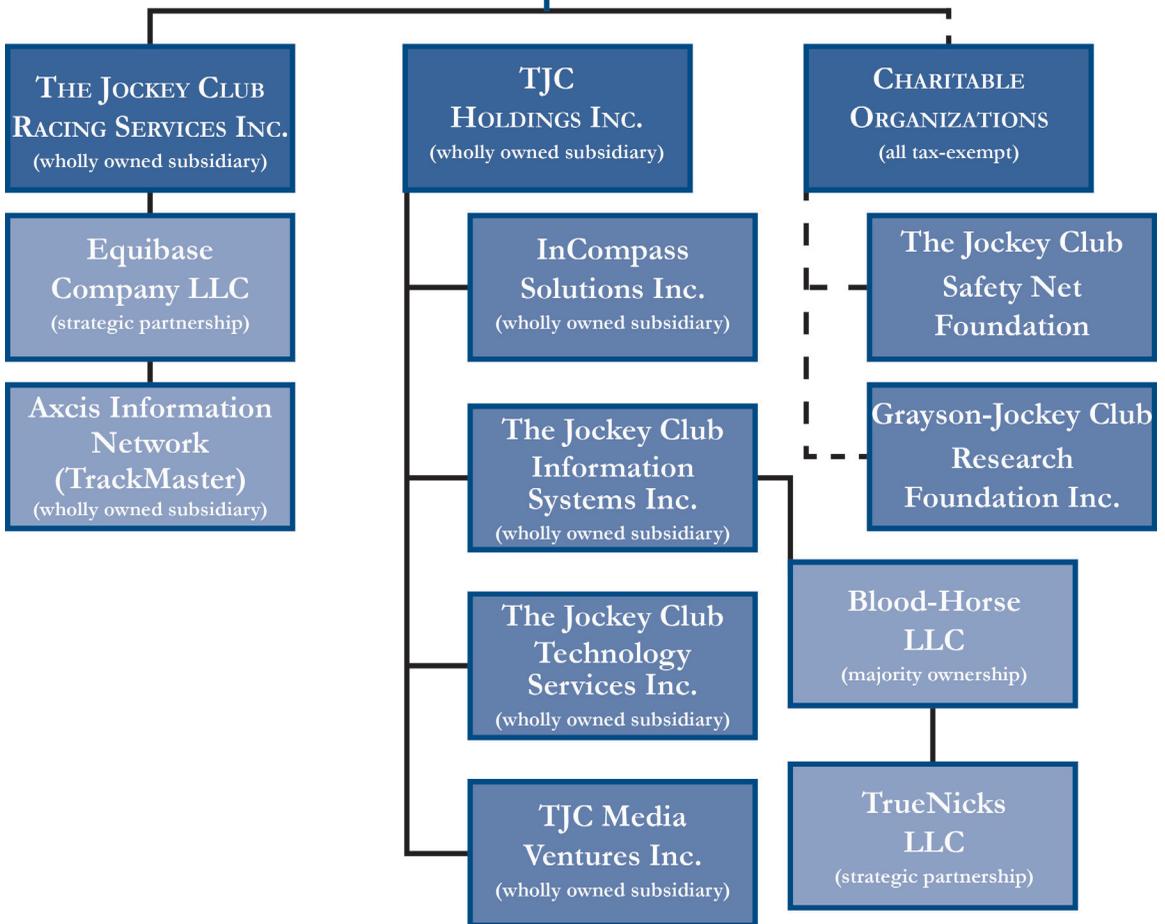


THE JOCKEY CLUB

(tax-exempt non-stock membership corporation; governed by board of stewards)





The Jockey Club companies provide the industry with a wide range of products and services. Profits from the commercial entities enable The Jockey Club to provide financial support to important industry initiatives and to oversee its two charities, Grayson-Jockey Club Research Foundation and The Jockey Club Safety Net Foundation.

Among the initiatives and organizations supported by The Jockey Club

America's Best Racing	OwnerView
American Horse Council	Racing Commissioners International
Baseline Concussion Testing for Jockeys	Racing Medication and Testing Consortium
Coalition for Horse Racing Integrity	Racing Officials Accreditation Program
Equine Injury Database	Racing Surfaces Testing Laboratory
Horse Racing Reform	Retirement Check-Off Program
International Federation of Horseracing Authorities	Thoroughbred Aftercare Alliance
International Stud Book Committee	Thoroughbred Charities of America
Jack Goodman Scholarship at University of Arizona	Thoroughbred Connect
Jockey Health Information Systems	Thoroughbred Incentive Program
Jockey Injury Database	Thoroughbred Tattoo Identification Services
National Museum of Racing and Hall of Fame Website	Thoroughbred Retirement Foundation
North American Racing Academy	Thoroughbredrulings.org
North American Racing Secretaries Association	University of Arizona Racetrack Industry Program
North American Thoroughbred Ratings	Unwanted Horse Coalition
National Thoroughbred Racing Association	Welfare and Safety of the Racehorse Summit



The Jockey Club
 821 Corporate Drive
 Lexington, KY 40503
 (859) 224-2700

jockeyclub.com

The Jockey Club
 40 East 52nd Street
 New York, NY 10022
 (212) 370-5970

James L. Gagliano, President and COO
 Matt F. Iuliano, Executive Vice President and Executive Director
 Laura Barillaro, Executive Vice President and CFO



Registry

The Jockey Club Registry is the breed registry for Thoroughbred horses in the United States, Canada and Puerto Rico. It integrates modern technologies into traditional registration procedures to streamline its operations for the benefit of all owners and breeders.

Interactive Registration (IR)

A FREE service that enables Thoroughbred owners and breeders to transact business electronically with the registry or access many of The Jockey Club's initiatives and identification services

Online Names Book

Check a name to see if it is currently in use or otherwise unavailable

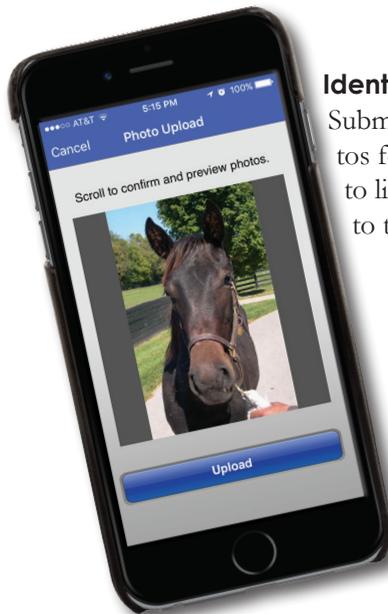
Registry Mobile

Enables customers to access the Online Names Book, Recently Released Names, and Tattoo Research



Naming App

Submit name claims, name changes, and name reserves directly to the Registry. Use the Generator to produce potential names for your Thoroughbred.



Identification App

Submit markings and upload photos for registration from your photo list and transmit them directly to the Registry.

The Jockey Club Registry
821 Corporate Drive • Lexington, KY 40503
registry.jockeyclub.com
(800) 444-8521
Rick Bailey, Registrar



Information Systems

The Jockey Club Information Systems Inc. (TJCIS) is the leading research and production source of North American Thoroughbred sales catalogue pedigrees. TJCIS writes catalogue pages for a host of sales companies. In 2015, The Jockey Club Information Systems purchased a majority ownership in Blood-Horse.

Equineline.com

The international source for Thoroughbred and American Quarter Horse pedigrees, race records, mare produce records and sire reports as well as the innovative Portfolio Service, Trainer Program, Farm Program and Owner Program management services.

Mare Produce Records Online Service/Apps

Unlimited access to important and continually updated information from around the world for every Thoroughbred mare and their offspring.

Sales Catalog App

Enables download of sales catalog books to iPads to assign ratings, record conformation notes and veterinary information, hand write notes, highlight pages, perform customized searches, create short lists, etc.

Custom Reports

Reports developed from access to the worldwide database used by The Jockey Club Information Systems, from mating decisions to bloodstock investments, from detailed track information to specific racing and sales results.

Pedigree Binder

Free feature that provides a unique and easy way to manage, store and view your Equineline pedigrees online. The online binders can be personalized with your own photos and binder covers and easily shared.

Horse Farm Management System

Information such as Horse Inventory, Breeding and Health Record Information, Billing and Accounts Receivable Information for Board and much more are easily accessed. Healthbook enables use of a tablet PC with HFMS.

The screenshot displays a pedigree page for a horse named "Believeinthemoment". On the left, there is a photograph of a brown horse and its foal in a grassy field. Below the photo is the name "Believeinthemoment" in orange text. To the right of the photo is a detailed pedigree chart. The chart lists the horse's sire as "CAT THREE (1196)", dam as "MOMENT", and various other ancestors. It includes race records, such as "1st dam MOMENT by Black Deputy, 2 wins in 10 starts at 2 in Florida (Barnstaple St. (GS) Las Vegas H. (GS) Vallet Park St. (GS) 1915) Sire: WIND THE CORNER, Royal horse, dam of 13." and "SUM OF THE PARTS by Longfellow's 2 wins, 2 to 3, \$675, 100 (top race) (GS) (GS) \$100,000, Best Racehorse Quarter Horse (GS) (GS) \$100,000." The page also features a "Believeinthemoment" pedigree chart and a "Believeinthemoment" pedigree chart. The page is numbered 4 and 5.

The Jockey Club Information Systems Inc.
821 Corporate Drive • Lexington, KY 40503
tjcis.com
(800) 333-1778
Carl E. Hamilton, Chairman and CEO

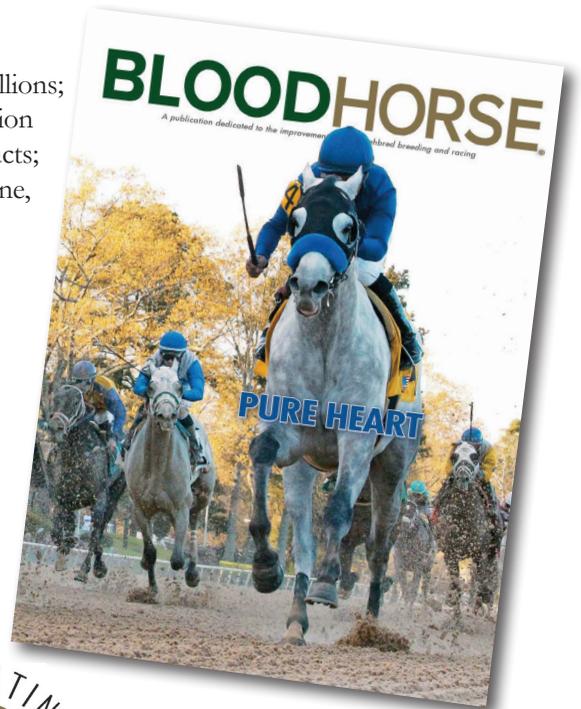
BLOODHORSE

The Blood-Horse's mission is to serve the Thoroughbred owner and breeder with integrity and improve breeding and racing through Thoroughbred magazines, *BloodHorse.com*, and a variety of professional products and services.

BloodHorse magazine is the flagship publication. Since its founding in 1916, the publication has blossomed into the Thoroughbred industry's premier international weekly news and information magazine and website for racing and breeding. *BloodHorse* magazine is also available weekly in an enhanced tablet version.

BloodHorse Daily provides the Thoroughbred professional daily news, analysis, race entries, and results. Available as a mobile application and a PDF emailed to you in a daily newsletter, *BloodHorse Daily* provides a recap of the previous day and an all-important look at the day ahead.

In addition, Blood-Horse publishes the *Stallion Register*, the breed's most comprehensive listing of breeding stallions; *Auction Edge*, the industry's leading Thoroughbred auction sales supplement; numerous annual professional products; and a number of publications such as *Keeneland* magazine, *New York Breeder* magazine, and *California Thoroughbred* magazine through our Custom Publishing Division. Online, Blood-Horse offers the most comprehensive national and international site for promoting stallions on *StallionRegister.com* and provides the TrueNicks™ pedigree rating system in partnership with a pair of companies specializing in pedigree analysis.



Blood-Horse
3101 Beaumont Centre Circle • Lexington, KY 40513

bloodhorse.com

(800) 582-5604

John Keitt, CEO and Publisher



InCompass Solutions

InCompass Solutions Inc. is the industry's leading technology solutions and software provider for racetracks and simulcast facilities throughout North America. InCompass offers consulting to racing facilities to help them take advantage of statistical racing and customer data with a focus on the recommendations suggested by McKinsey & Company's "Driving Sustainable Growth for Thoroughbred Racing and Breeding."

Racetrack Operations System

Serves every Thoroughbred racetrack in North America. New enhancements include a race scheduling component, post time coordination tools, race placement and predictive handle modeling at time of entry. InCompass is currently in the design phase of a new enhancement to allow horsemen to make entries online as well as establish better communication between racing staff and horsemen.

Condition Book Matrix

The Condition Book Matrix module provides racing secretaries a retrospective statistical insight into how races with certain conditions have filled and displays eligible horses likely available to run in the geographic region. It provides a robust copy / paste feature to allow for very quick creation of new condition books.

Simo-Central.com

Provides web access to all North American simulcast programs in seven languages to simulcast sites around the world. A custom simulcast calendar is also available, which automatically alerts users to changes in host track schedules eliminating the time-consuming task of making regular calls to all simulcast partners.



Software and consulting services in support of customer segmentation, targeted marketing and loyalty programs. Various silos of data are assembled in a 360-degree view with in the software. Areas include wagering, admissions, ticketing, food and beverage, and gift shop.



InCompass Solutions Inc.
821 Corporate Drive • Lexington, KY 40503
incompass-solutions.com
(859) 296-3000
Brad Kimbrell, President

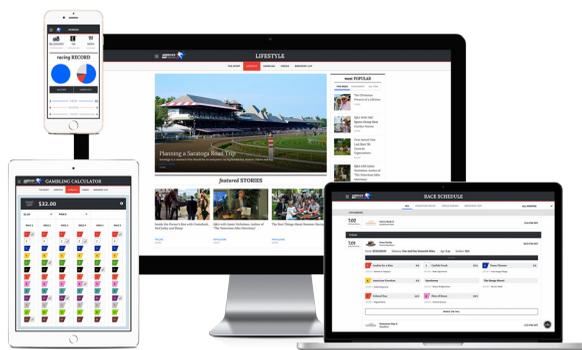


Technology Services

The Jockey Club Technology Services Inc. (TJCTS) provides technology solutions that encompass software development, technology consulting, and hosting and managed services to address organizations' business needs and assist in defining and implementing complex business transformations. TJCTS serves The Jockey Club companies, the Thoroughbred industry as a whole, and other clients.

Software Development Services

- Develop interactive applications across various systems including mobile and cloud technologies
- Build dynamic, engaging, data-driven websites spanning ecommerce, content management systems, digital products and more
- Provide enterprise-level software solutions for diverse platforms including data services, business analytics, document publishing, and work flow management



Consulting Services

- Design and project management services for software development, IT infrastructure and system integration, and cyber-security
- Provide consulting services for business process engineering and corporate information systems

Hosting / Managed Services

- Co-location, clouds services, and data center virtualization
- Servers, databases, network devices, and security
- Disaster recovery planning, design, and implementation



The Jockey Club Technology Services Inc.
821 Corporate Drive • Lexington, KY 40503

tjcts.com
(859) 224-2700

Harold Palmer, President

EQUIBASE

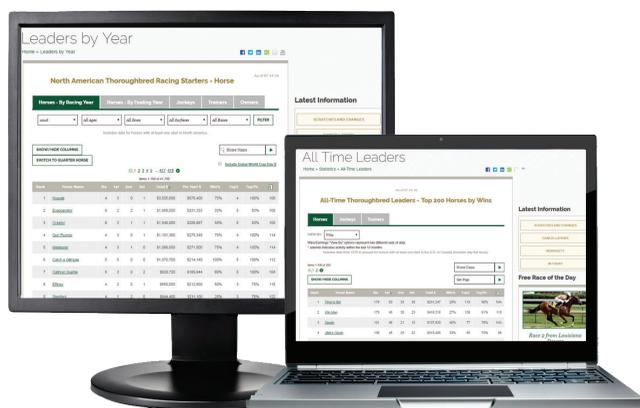
Equibase Company is a partnership between subsidiaries of The Jockey Club and the Thoroughbred Racing Associations of North America and serves as the Thoroughbred industry's official database. Through equibase.com, mobile.equibase.com and its mobile applications, Equibase engages fans daily in the promotion of the sport with a comprehensive menu of wagering products and free racing information.

Entries Plus – online and mobile

Takes the data found in each race entry along with basic racing performance information and presents it in an interactive, graphic format

Virtual Stable

A free service that lets you track your favorite horses, jockeys, trainers, tracks, leading contenders in a race series or carryovers by sending you an e-mail when there is activity



Statistics

Provides current and prior year's statistics back to 2000 along with all-time leaders and leaders by track in a searchable and sortable format plus individual Profiles on horses, jockeys, trainers, owners, tracks and Graded Stakes races



Today's Racing app
Stay connected to racing with all available entries, Entries Plus, changes, results, and more



Equibase Racing Yearbook app
Watch replays of Graded Stakes races from 2010 to current



iPPs by Equibase for iPad
Customize and "mark-up" past performance programs

Equibase Company
821 Corporate Drive • Lexington, KY 40503
equibase.com
(800) 333-2211
Jason Wilson, President and COO

TrackMaster

AN **EQUIBASE** COMPANY

TrackMaster, an Equibase Company, provides horse racing information to handicappers of every skill level, but with a particular focus on the more advanced player. TrackMaster offers a wide array of electronic racing products for all modern display devices for Thoroughbred, Quarter Horse and Harness Racing.

TrackMaster provides many enhanced and value-added statistics, including the TrackMaster proprietary Power Ratings, Equibase Speed Figures, Equibase Class Ratings, TrackMaster Pace Style Figures, Equibase Pace Figures, sire and dam information, jockey, driver and trainer statistics, in addition to investment return (ROI) statistics.

TrackMaster also services harness tracks and their websites by developing enhanced data for video broadcast, an automated morning line, an interactive statistical database called "StatsMaster," and a simple-to-understand selection product.

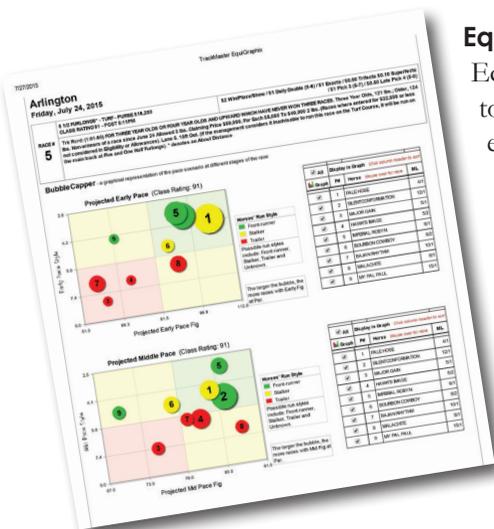
Pocket and Tablet Handicapper

The TrackMaster Pocket Handicapper for smartphones or the Tablet Handicapper for iPad or Android tablets gives users the power of TrackMaster in the palm of their hand to quickly handicap a race.



Pocket Handicapper Suite

Pocket Handicapper Suite for iPhone is an all-in-one handicapping tool that gives users access to a variety of TrackMaster products and reports, all delivered directly to their iPhone.



EquiGraphix

EquiGraphix is a visual handicapping tool presented in a simple format and enables users to access important data quickly and easily. Pace analysis, handicapping angles, speed figure patterns and much more are all contained in the utility.

TrackMaster
2083 Old Middlefield Way, Suite 206 • Mountain View, CA 94043
trackmaster.com
(800) 321-3343
David C. Siegel, President



Media Ventures

TJC Media Ventures is a commercial subsidiary of The Jockey Club that oversees the new-fan development activities, primarily under the “America’s Best Racing” (ABR) brand. The company uses a multi-media strategy that involves traditional media outlets, television and mobile technologies as well as social and digital media to introduce new and casual fans to the vibrancy of the sport.

Through americasbest racing.net, ABR increases the profile and visibility of North America’s best Thoroughbred racing events, with a focus on the sport’s lifestyle and competition.



ABR also has two correspondents situated in two of racing’s largest regions: New York and California. The correspondents seek to attract social media influencers, bloggers, and a younger audience to the sport through a range of programs in partnership with local tracks.



TJC Media Ventures
40 East 52nd Street • New York, NY 10022
americasbest racing.net
(212) 371-5970
James L. Gagliano, President



Grayson-Jockey Club Research Foundation

Grayson-Jockey Club Research Foundation is traditionally the nation's leading source of equine research funding, and it helps all breeds.

Since 1983, Grayson-Jockey Club has individually provided more than \$23.3 million for 335 projects at 42 universities in North America and overseas.

Grayson-Jockey Club Research Foundation
821 Corporate Drive • Lexington, KY 40503
grayson-jockeyclub.org
(859) 224-2850
Edward L. Bowen, President



Safety Net Foundation

The Jockey Club Safety Net Foundation is a charitable trust that provides, on a confidential basis, financial relief and assistance to needy members of the Thoroughbred industry and their families.

Assistance includes financial aid, medication, surgical and hospital costs, therapeutic equipment, voice-recognition computers for quadriplegics and wheelchair-accessible vans, among other needs. Since 1985, The Jockey Club Safety Net Foundation has disbursed more than \$15.5 million in benevolence.

The Jockey Club Safety Net Foundation
40 East 52nd Street • New York, NY 10022
tjcfoundation.org
(212) 371-5970
Nancy C. Kelly, Executive Director