

# **2017 IOWA FACT BOOK**

**A statistical guide to the  
Thoroughbred industry  
in Iowa**



**Prepared by The Jockey Club**

## Preface

This report has been compiled as an industry service by The Jockey Club with the intent of shedding some statistical light on the Thoroughbred industry in IOWA and, in particular, trends that have evolved over the past two decades. It contains sections on breeding, racing and auction sales. Statistics within the breeding section and those pertaining to racing performance by foaling year are updated on a regular basis. Statistics contained herein are provided courtesy of The Jockey Club, The Jockey Club Information Systems Inc. and Equibase Company LLC. Information pertaining to stallions, mares bred and foal crops are maintained in The Jockey Club's pedigree database and reflect information submitted to the Registry by owners and breeders throughout North America as of the date listed on the page. Information pertaining to races, purses, starters, starts and field size are maintained in the Equibase Company database as collected and reported by chartcallers at tracks throughout North America. Information pertaining to the number of weanlings, yearlings and 2-year-olds sold at auction, gross sales, average price and median price are maintained in the equineline.com database of The Jockey Club Information Systems. Since 2005, Canadian purses have been converted to their equivalent amount in U.S. funds.

Many other statistics about the Thoroughbred industry can be found in The Jockey Club's Online Fact Book ([jockeyclub.com/factbook.asp](http://jockeyclub.com/factbook.asp)). The Jockey Club is dedicated to the improvement of Thoroughbred breeding and racing and serves as the breed registry for North American Thoroughbreds.

## Iowa Fact Book - Table of Contents

### Breeding Section

Annual Mares Bred to Iowa Stallions	4
Annual Iowa Registered Foal Crop	5
Foaling Area of Iowa-Sired Registered Foals	6
Conception Area of Iowa-Bred Registered Foals	7

### Racing Section

Iowa Racing Overview	8
Iowa-Bred Racing Statistics by Racing Year	9
Iowa-Bred Racing Statistics by Foaling Year	10
Iowa-Bred Starters and Starts: In-State/Out-of-State	11
Percentage of Iowa-Bred Earnings by Racing Area	12

### Sales Section

Auction Results for Iowa-Bred Weanlings	13
Auction Results for Iowa-Bred Yearlings	14
Auction Results for Iowa-Bred 2-Year-Olds	15

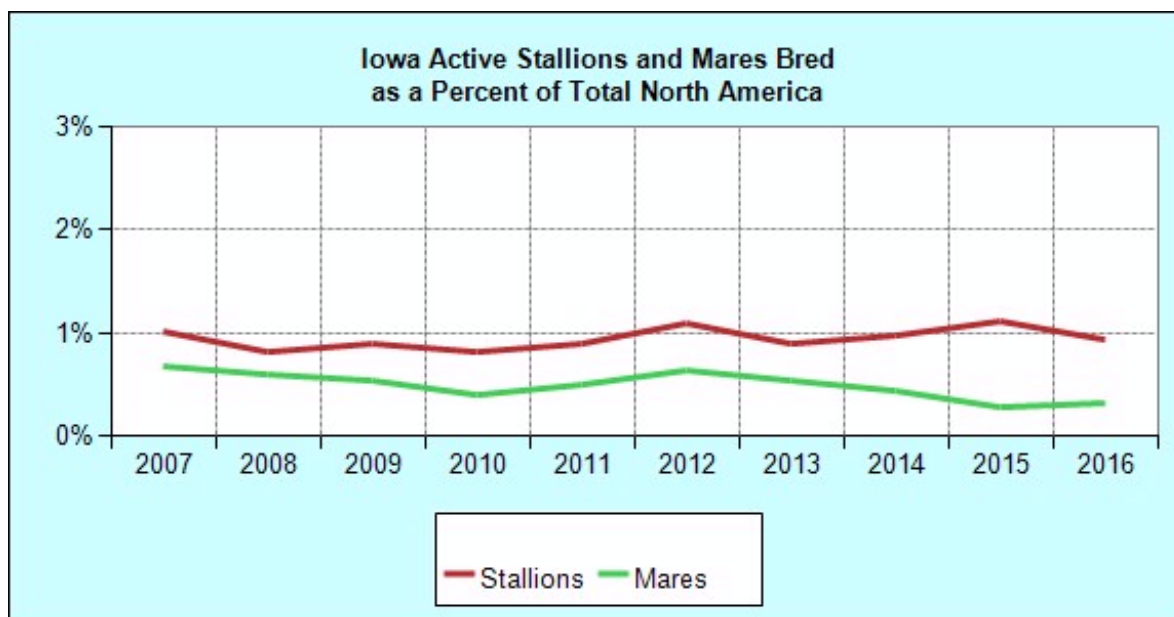
*Bred (Area Foaled): The term "bred" is sometimes used to describe the location where a foal was born, e.g., Kentucky bred (born in Kentucky) or New York bred (born in New York).*

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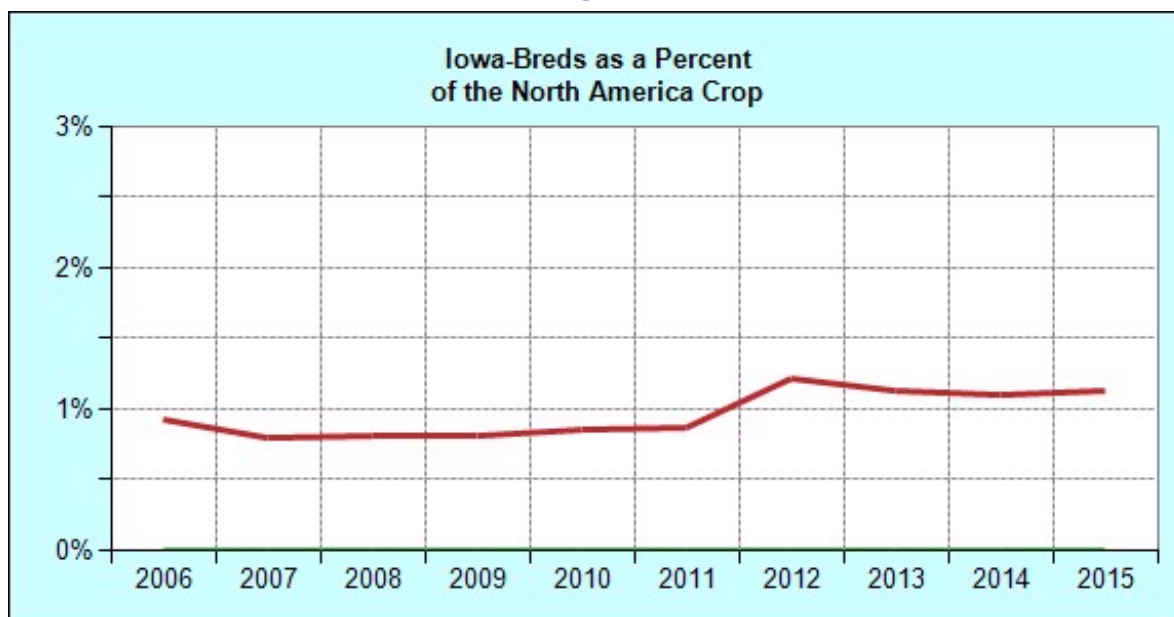
## Annual Mares Bred to Iowa Stallions



Year	Mares Bred	Pct. of NA	Stallions	Pct. of NA	Avg. Book Size	Avg. NA Book Size
1995	346	0.6	39	0.7	8.9	10.5
1996	485	0.8	58	1.1	8.4	11.0
1997	835	1.4	66	1.3	12.7	11.5
1998	903	1.5	74	1.5	12.2	12.1
1999	837	1.4	69	1.4	12.1	12.7
2000	784	1.2	71	1.5	11.0	13.5
2001	743	1.2	68	1.5	10.9	13.7
2002	669	1.0	61	1.4	11.0	14.1
2003	639	1.0	53	1.2	12.1	14.2
2004	527	0.8	49	1.1	10.8	14.6
2005	481	0.8	43	1.0	11.2	15.1
2006	431	0.7	43	1.0	10.0	15.5
2007	414	0.7	39	1.0	10.6	15.8
2008	335	0.6	30	0.8	11.2	15.6
2009	262	0.5	30	0.9	8.7	14.8
2010	176	0.4	25	0.8	7.0	14.2
2011	193	0.5	25	0.9	7.7	14.2
2012	241	0.6	28	1.1	8.6	14.7
2013	194	0.5	21	0.9	9.2	15.6
2014	162	0.4	22	1.0	7.4	16.6
2015	101	0.3	22	1.1	4.6	18.7
2016	109	0.3	16	0.9	6.8	20.6

Figures as of 10/01/2017

## Annual Iowa Registered Foal Crop



Crop Year	Iowa	North America	Pct. of NA Crop
1995	208	34,983	0.6
1996	291	35,366	0.8
1997	519	35,143	1.5
1998	575	36,021	1.6
1999	485	36,929	1.3
2000	521	37,755	1.4
2001	494	37,901	1.3
2002	462	35,978	1.3
2003	434	37,067	1.2
2004	364	37,949	1.0
2005	386	38,365	1.0
2006	356	38,104	0.9
2007	296	37,499	0.8
2008	287	35,274	0.8
2009	262	32,364	0.8
2010	242	28,418	0.9
2011	217	24,930	0.9
2012	290	23,744	1.2
2013	262	23,222	1.1
2014	253	22,905	1.1
2015	254	22,500 *	1.1

\* Estimated figure

Figures as of 10/01/2017

## Foaling Area of Iowa-Sired Registered Foals

### Crop Year

Foaling Area	2015	2014	2013	2012	2011
IA	89	90	127	110	84
MN	6	12	10	4	4
CO	3	1	0	0	0
NE	2	0	0	1	1
AR	1	0	1	0	0
FL	1	0	0	0	0
MO	0	0	0	0	1
ND	0	0	1	0	0
CA	0	0	0	0	1
IL	0	0	0	1	1
KS	0	0	1	0	0
SD	0	1	0	0	1
<b>Total</b>	<b>102</b>	<b>104</b>	<b>140</b>	<b>116</b>	<b>93</b>

Note: Figures include only foals born in the U.S., Canada and Puerto Rico.  
 Ranked by number of registered foals in 2015  
 Figures as of 10/01/2017

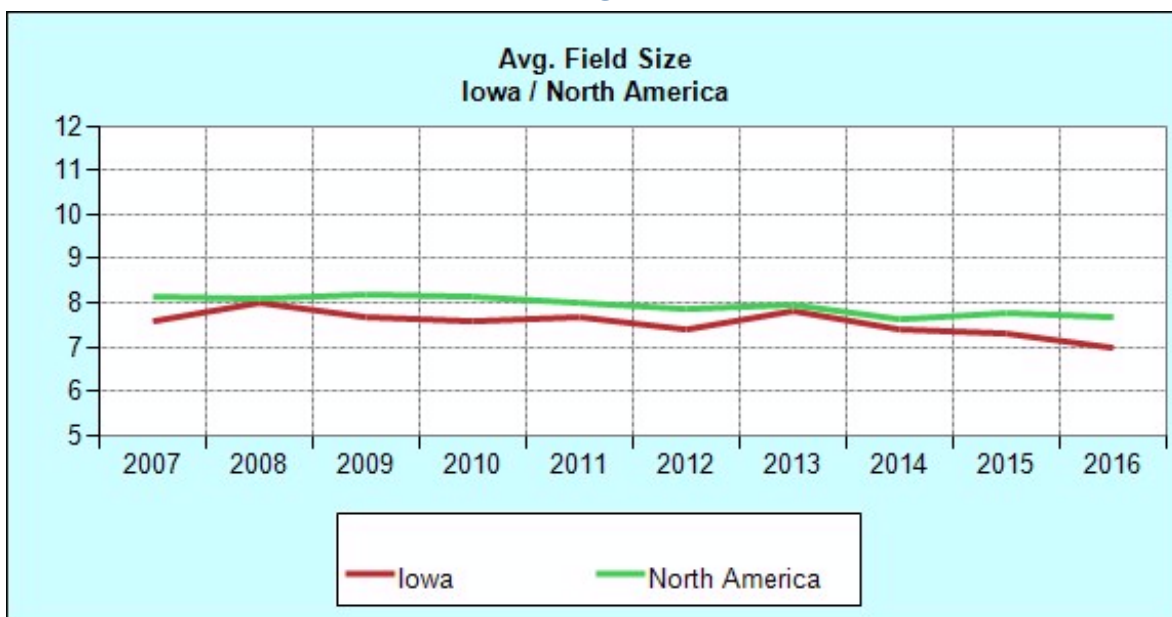
## Conception Area of Iowa-Bred Registered Foals

### Crop Year

Conception Area	2015	2014	2013	2012	2011
KY	134	118	113	141	95
IA	89	90	127	110	84
NE	12	11	3	9	10
OK	10	6	3	6	8
AR	3	0	2	0	0
MN	3	5	0	4	5
TX	1	1	1	0	1
WV	1	0	0	0	0
FL	1	1	0	1	0
AZ	0	1	0	1	1
CA	0	1	1	1	1
IL	0	8	0	1	0
IN	0	0	6	4	0
KS	0	1	0	0	4
LA	0	1	1	0	1
ON	0	2	3	2	2
PA	0	2	0	0	4
SD	0	0	0	4	0
NM	0	1	0	3	0
NY	0	2	0	1	1
MO	0	2	2	2	0
<b>Total</b>	<b>254</b>	<b>253</b>	<b>262</b>	<b>290</b>	<b>217</b>

Note: Figures include only foals conceived in the U.S., Canada and Puerto Rico and where the conception area is known. Ranked by number of registered foals in 2015. Figures as of 10/01/2017

## Iowa Racing Overview

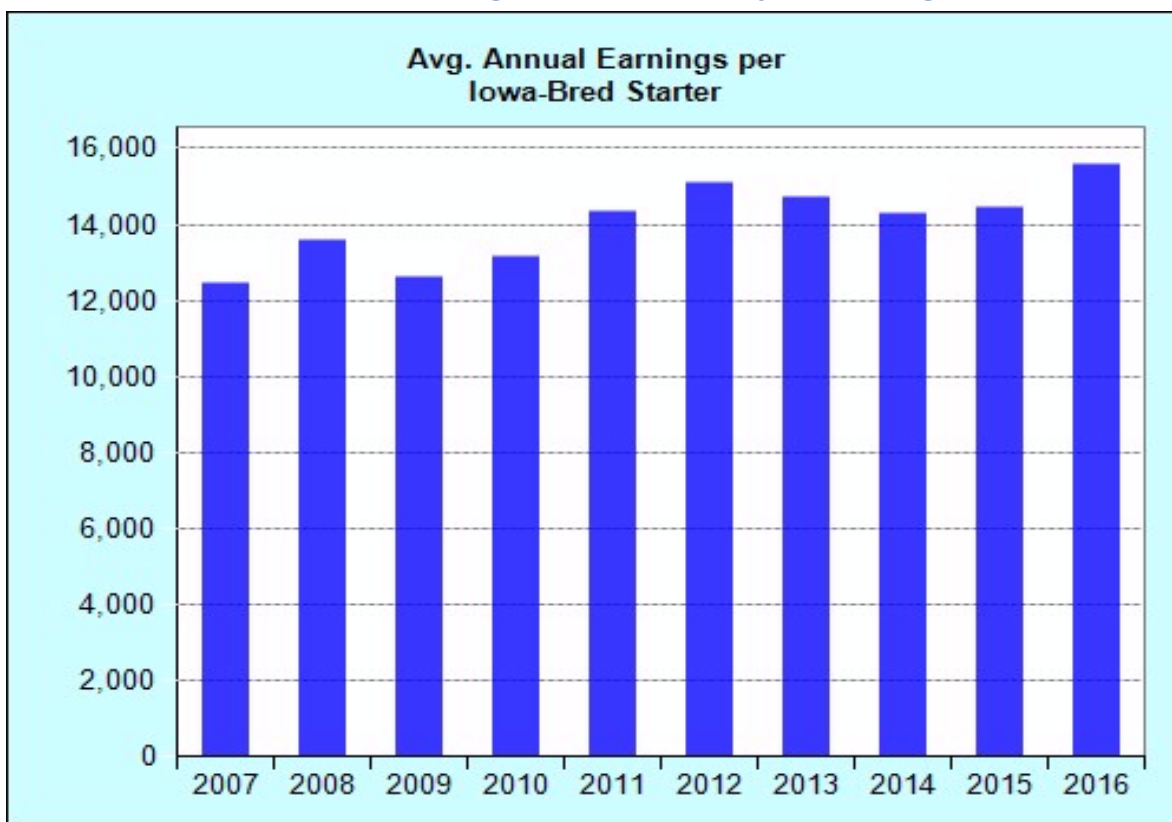


Year	Races	Purses	Starters	Starts	Race Days	Avg. Field Size	Avg. Purse per Race
1996	435	3,920,044	1,083	3,817	62	8.8	9,012
1997	710	9,242,513	1,460	5,899	98	8.3	13,018
1998	749	10,945,414	1,544	6,052	97	8.1	14,613
1999	747	12,292,082	1,670	6,412	98	8.6	16,455
2000	779	14,358,818	1,700	6,713	98	8.6	18,432
2001	774	15,574,469	1,736	6,770	97	8.7	20,122
2002	780	16,301,701	1,663	6,614	98	8.5	20,900
2003	770	14,179,378	1,515	6,190	100	8.0	18,415
2004	746	13,032,728	1,436	5,959	96	8.0	17,470
2005	707	13,116,511	1,277	5,345	95	7.6	18,552
2006	641	14,621,141	1,320	5,015	81	7.8	22,810
2007	662	14,908,433	1,438	5,047	86	7.6	22,520
2008	679	15,787,582	1,468	5,401	90	8.0	23,251
2009	631	14,667,968	1,385	4,884	82	7.7	23,246
2010	603	15,262,699	1,363	4,593	67	7.6	25,311
2011	604	15,572,171	1,473	4,635	66	7.7	25,782
2012	605	15,023,328	1,394	4,447	67	7.4	24,832
2013	606	14,895,108	1,395	4,737	67	7.8	24,579
2014	605	14,237,400	1,291	4,455	67	7.4	23,533
2015	602	13,945,360	1,260	4,369	67	7.3	23,165
2016	596	13,791,332	1,237	4,200	67	7.0	23,140

Note: Purses represent all available money, including monies not won and returned to state breeder or other funds.



## Iowa-Bred Racing Statistics by Racing Year



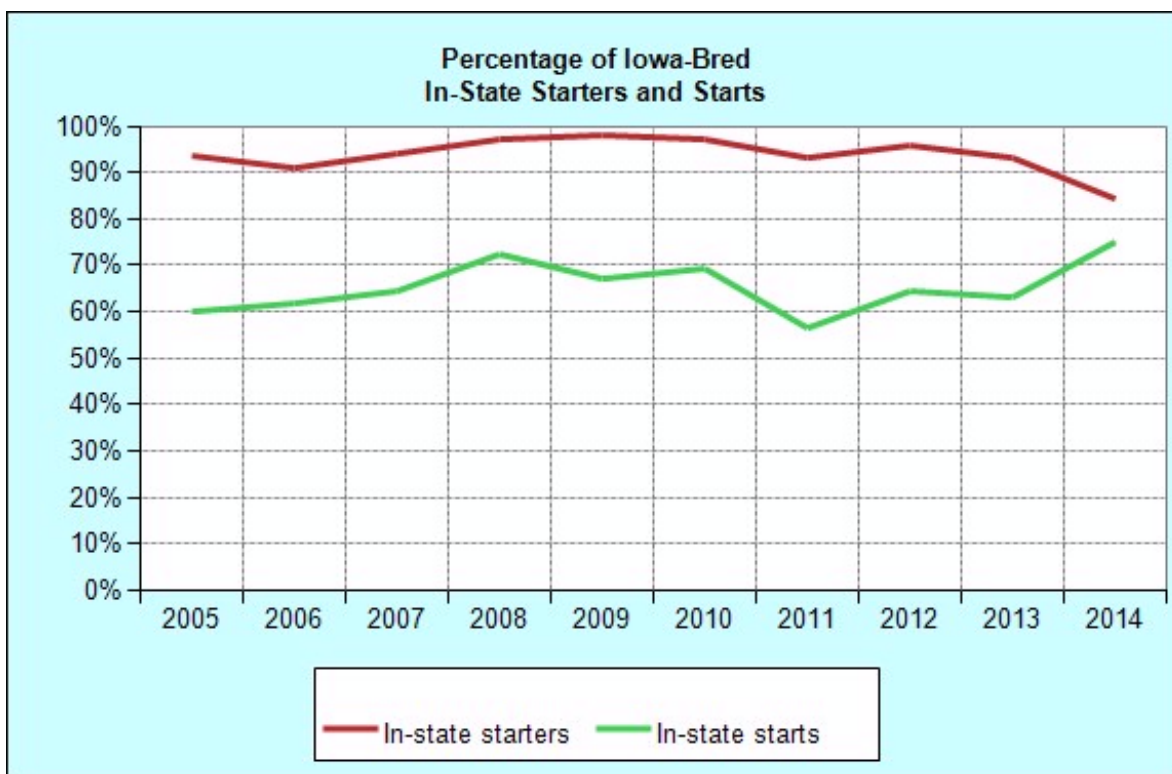
Racing Year	Starters	Starts	Earnings	Avg. Earnings per Starter	Avg. Starts per Starter
1996	271	1,520	1,776,240	6,554	5.6
1997	337	2,027	3,970,286	11,781	6.0
1998	393	2,474	4,947,044	12,588	6.3
1999	509	2,972	5,436,620	10,681	5.8
2000	638	3,922	7,122,645	11,164	6.2
2001	772	4,893	8,673,173	11,235	6.3
2002	827	5,686	8,924,851	10,792	6.9
2003	882	5,984	8,943,306	10,140	6.8
2004	923	6,251	8,914,315	9,658	6.8
2005	858	6,066	9,470,316	11,038	7.1
2006	817	5,440	10,046,534	12,297	6.7
2007	768	4,979	9,592,720	12,491	6.5
2008	712	4,797	9,663,765	13,573	6.7
2009	686	4,335	8,651,493	12,612	6.3
2010	586	3,386	7,711,226	13,159	5.8
2011	569	3,127	8,161,162	14,343	5.5
2012	570	3,246	8,600,303	15,088	5.7
2013	574	3,223	8,457,676	14,735	5.6
2014	566	3,349	8,087,770	14,289	5.9
2015	565	3,397	8,155,817	14,435	6.0
2016	606	3,744	9,449,553	15,593	6.2

## Iowa-Bred Racing Statistics by Foaling Year

Foaling Year	Reg. Foals	Starters	Lifetime Starts	Lifetime Earnings	Avg. Earnings per Starter	Avg. Starts per Starter
1995	208	156	2,793	4,953,654	31,754	17.9
1996	291	185	3,478	6,509,261	35,185	18.8
1997	519	333	6,944	10,305,190	30,947	20.9
1998	575	358	6,647	9,377,930	26,195	18.6
1999	485	292	5,900	9,889,212	33,867	20.2
2000	521	319	5,712	8,625,678	27,040	17.9
2001	494	325	6,113	8,886,264	27,342	18.8
2002	462	283	5,240	9,383,591	33,158	18.5
2003	434	281	4,986	9,998,384	35,581	17.7
2004	364	240	4,346	8,602,509	35,844	18.1
2005	386	247	4,017	8,811,910	35,676	16.3
2006	356	226	3,542	8,302,748	36,738	15.7
2007	296	199	3,343	8,351,924	41,969	16.8
2008	287	199	2,918	8,268,547	41,550	14.7
2009	262	205	3,164	8,368,886	40,824	15.4
2010	242	181	2,973	8,943,460	49,411	16.4
2011	217	170	2,647	6,278,681	36,933	15.6
2012	290	229	2,649	6,661,130	29,088	11.6
2013	262	196	1,992	6,305,967	32,173	10.2
2014	253	166	1,073	4,212,342	25,376	6.5
2015	254	68	154	859,525	12,640	2.3

Figures as of 10/01/2017

## Iowa-Bred Starters and Starts: In-State/Out-of-State



Foaling Year	Total Starters	In-State Starters	Pct. of In-State Starters	Total Starts	In-State Starts	Pct. of In-State Starts
1995	156	154	98.7	2,793	2,214	79.3
1996	185	175	94.6	3,478	2,421	69.6
1997	333	300	90.1	6,944	3,821	55.0
1998	358	307	85.8	6,647	3,021	45.4
1999	292	251	86.0	5,900	3,201	54.3
2000	319	259	81.2	5,712	2,725	47.7
2001	325	274	84.3	6,113	2,943	48.1
2002	283	245	86.6	5,240	2,705	51.6
2003	281	244	86.8	4,986	2,880	57.8
2004	240	216	90.0	4,346	2,393	55.1
2005	247	231	93.5	4,017	2,419	60.2
2006	226	206	91.2	3,542	2,195	62.0
2007	199	187	94.0	3,343	2,157	64.5
2008	199	193	97.0	2,918	2,116	72.5
2009	205	201	98.0	3,164	2,121	67.0
2010	181	176	97.2	2,973	2,063	69.4
2011	170	158	92.9	2,647	1,492	56.4
2012	229	219	95.6	2,649	1,711	64.6
2013	196	183	93.4	1,992	1,261	63.3
2014	166	140	84.3	1,073	803	74.8
2015	68	64	94.1	154	135	87.7

Note: In-state starters include any Thoroughbred that made at least one start in its native state.

Figures as of 10/01/2017

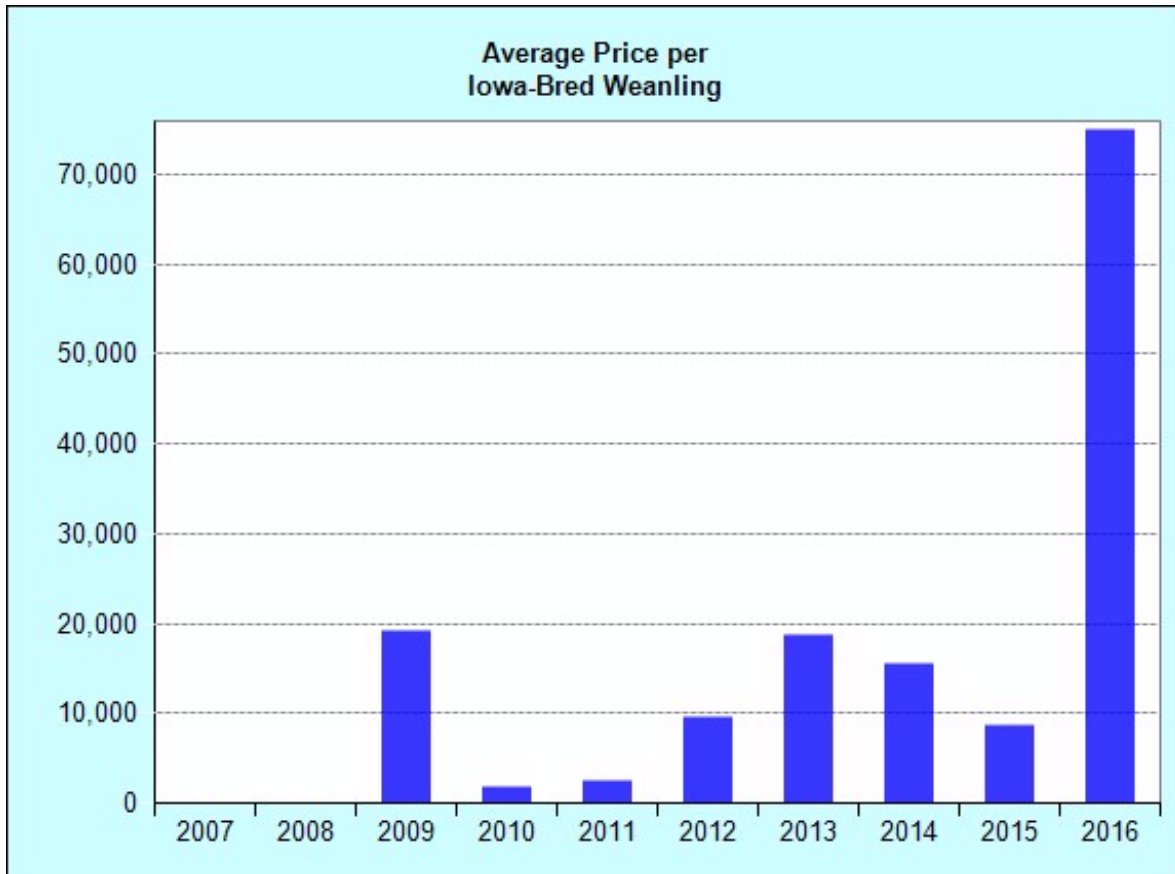
## Percentage of Iowa-Bred Earnings by Racing Area

### Racing Year

Racing Area	2016	2015	2014	2013	2012
IA	74.16%	80.06%	82.86%	86.71%	84.41%
OK	5.58%	1.91%	1.66%	1.55%	2.94%
MN	4.21%	3.28%	3.91%	2.03%	1.37%
NE	2.93%	3.26%	2.82%	1.64%	3.61%
AZ	1.94%	1.03%	0.64%	0.65%	0.93%
TX	1.67%	0.38%	0.53%	0.33%	0.40%
NM	1.31%	0.81%	0.77%	0.63%	0.66%
IL	0.99%	1.16%	1.68%	1.20%	0.74%
LA	0.89%	1.06%	0.35%	0.39%	0.23%
WV	0.77%	0.55%	0.33%	0.43%	0.49%
CA	0.76%	0.12%	0.01%	0.58%	1.80%
KY	0.53%	0.12%	0.46%	0.82%	0.00%
OH	0.52%	0.63%	0.93%	0.32%	0.25%
PA	0.48%	1.06%	0.05%	0.32%	0.39%
NY	0.47%	0.70%	0.27%	0.74%	0.04%
MB	0.33%	0.19%	0.19%	0.23%	0.17%
AR	0.29%	1.17%	0.67%	0.64%	1.07%
ON	0.28%	0.06%	0.00%	0.00%	0.00%
WY	0.28%	0.16%	0.06%	0.09%	0.01%
DE	0.27%	0.00%	0.00%	0.00%	0.00%
WA	0.22%	0.05%	0.00%	0.00%	0.00%
ND	0.18%	0.16%	0.21%	0.04%	0.07%
AB	0.16%	0.11%	0.35%	0.05%	0.08%
MD	0.15%	0.61%	0.32%	0.10%	0.00%
MT	0.15%	0.13%	0.13%	0.02%	0.00%
FL	0.12%	0.00%	0.08%	0.02%	0.00%
ID	0.04%	0.02%	0.04%	0.00%	0.01%
CO	0.04%	0.08%	0.01%	0.14%	0.04%
OR	0.04%	0.08%	0.03%	0.00%	0.01%
MA	0.03%	0.00%	0.03%	0.05%	0.00%
IN	0.02%	0.82%	0.29%	0.10%	0.12%
NJ	0.02%	0.03%	0.13%	0.00%	0.00%
SK	0.02%	0.02%	0.04%	0.02%	0.01%
MI	0.00%	0.01%	0.00%	0.00%	0.00%
NV	0.00%	0.00%	0.00%	0.02%	0.00%
SD	0.00%	0.00%	0.00%	0.01%	0.00%

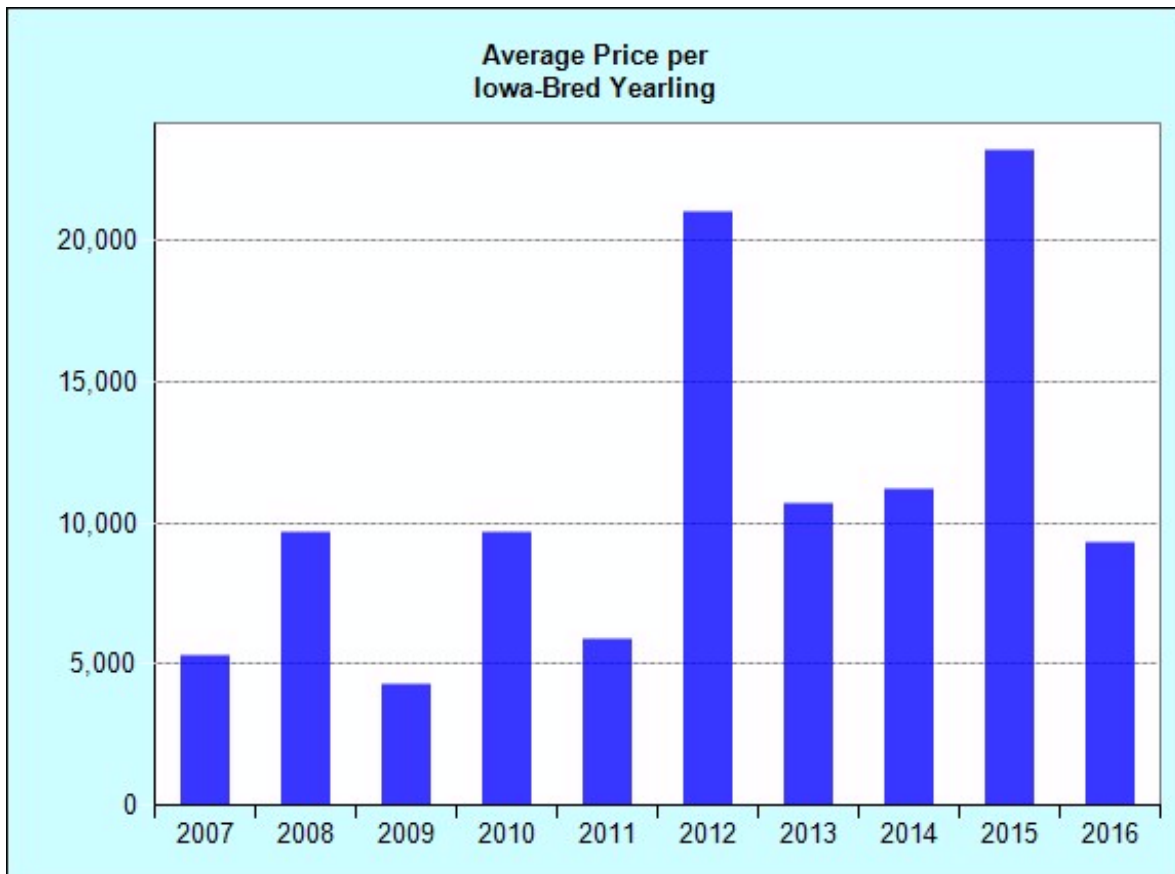
Ranked by percentage of total earnings in 2016

## Auction Results for Iowa-Bred Weanlings



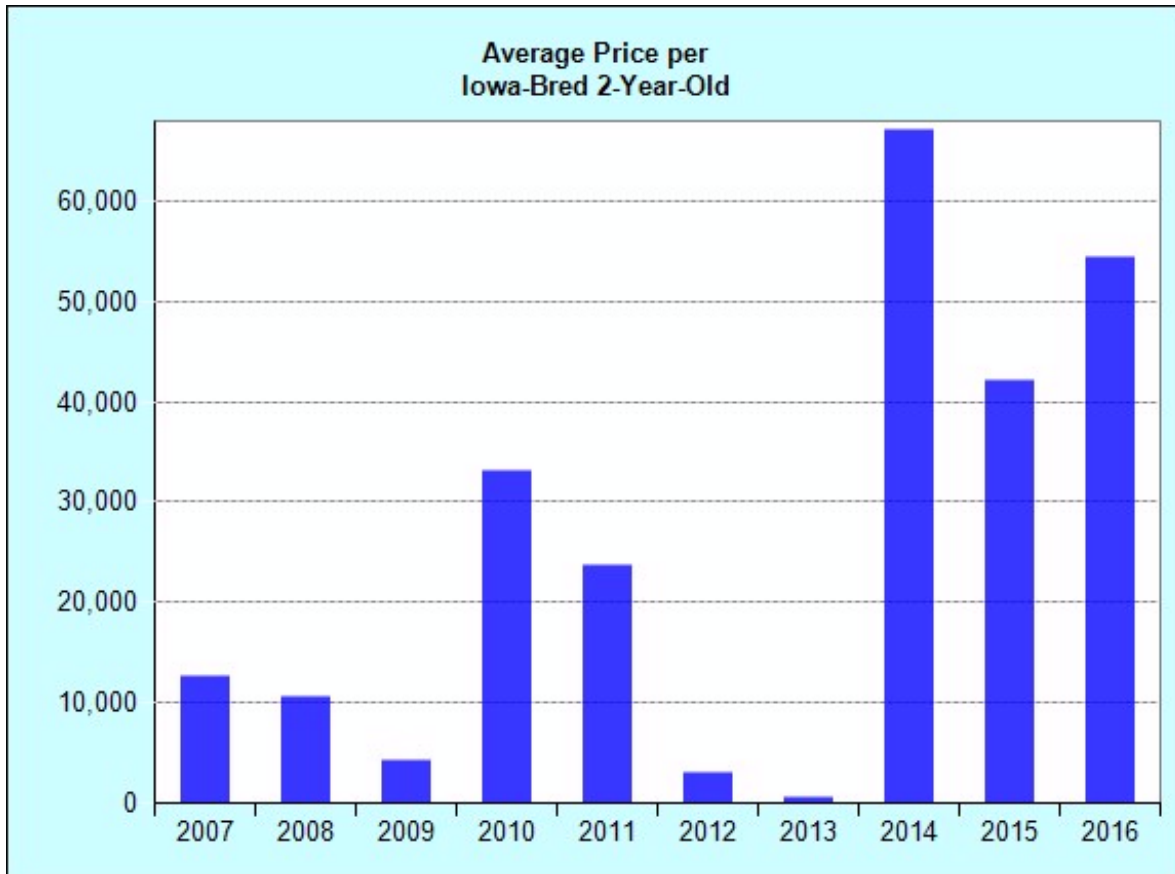
Sale Year	# Sold	Pct. Change	Gross Sales	Pct. Change	Avg. Price	Pct. Change	Median Price	Pct. Change
1996	1	0.0	2,400	0.0	2,400	0.0	2,400	0.0
1997	10	900.0	43,450	1710.4	4,345	81.0	2,700	12.5
1998	26	160.0	53,900	24.1	2,073	-52.3	1,400	-48.2
1999	11	-57.7	46,100	-14.5	4,191	102.2	2,500	78.6
2000	7	-36.4	33,300	-27.8	4,757	13.5	5,200	108.0
2001	10	42.9	49,825	49.6	4,982	4.7	2,550	-51.0
2002	4	-60.0	13,200	-73.5	3,300	-33.8	3,550	39.2
2003	6	50.0	34,350	160.2	5,725	73.5	5,750	62.0
2004	3	-50.0	15,700	-54.3	5,233	-8.6	1,200	-79.1
2005	5	66.7	23,700	51.0	4,740	-9.4	900	-25.0
2006	6	20.0	84,900	258.2	14,150	198.5	7,750	761.1
2007	0	0.0	0	0.0	0	0.0	0	0.0
2008	0	0.0	0	0.0	0	0.0	0	0.0
2009	5	0.0	95,600	0.0	19,120	0.0	4,500	0.0
2010	2	-60.0	3,700	-96.1	1,850	-90.3	1,850	-58.9
2011	2	0.0	5,000	35.1	2,500	35.1	2,500	35.1
2012	3	50.0	29,000	480.0	9,667	286.7	2,000	-20.0
2013	9	200.0	168,900	482.4	18,767	94.1	7,500	275.0
2014	6	-33.3	93,900	-44.4	15,650	-16.6	1,900	-74.7
2015	10	66.7	87,900	-6.4	8,790	-43.8	2,000	5.3
2016	1	-90.0	75,000	-14.7	75,000	753.2	75,000	3650.0

## Auction Results for Iowa-Bred Yearlings



Sale Year	# Sold	Pct. Change	Gross Sales	Pct. Change	Avg. Price	Pct. Change	Median Price	Pct. Change
1996	31	0.0	181,000	0.0	5,839	0.0	2,600	0.0
1997	44	41.9	205,300	13.4	4,666	-20.1	2,500	-3.9
1998	84	90.9	405,950	97.7	4,833	3.6	1,750	-30.0
1999	69	-17.9	226,500	-44.2	3,283	-32.1	1,400	-20.0
2000	41	-40.6	186,800	-17.5	4,556	38.8	1,900	35.7
2001	41	0.0	125,650	-32.7	3,065	-32.7	1,400	-26.3
2002	46	12.2	227,750	81.3	4,951	61.5	2,000	42.9
2003	42	-8.7	181,600	-20.3	4,324	-12.7	1,200	-40.0
2004	53	26.2	566,650	212.0	10,692	147.3	6,000	400.0
2005	49	-7.6	267,500	-52.8	5,459	-48.9	2,200	-63.3
2006	58	18.4	277,600	3.8	4,786	-12.3	1,550	-29.6
2007	56	-3.5	297,600	7.2	5,314	11.0	1,500	-3.2
2008	48	-14.3	464,250	56.0	9,672	82.0	2,750	83.3
2009	45	-6.3	193,400	-58.3	4,298	-55.6	1,600	-41.8
2010	30	-33.3	290,400	50.2	9,680	125.2	1,800	12.5
2011	31	3.3	183,000	-37.0	5,903	-39.0	3,200	77.8
2012	22	-29.0	463,100	153.1	21,050	256.6	7,550	135.9
2013	39	77.3	417,850	-9.8	10,714	-49.1	4,000	-47.0
2014	49	25.6	548,100	31.2	11,186	4.4	5,500	37.5
2015	63	28.6	1,461,050	166.6	23,191	107.3	4,500	-18.2
2016	45	-28.6	417,750	-71.4	9,283	-60.0	5,000	11.1

## Auction Results for Iowa-Bred 2-Year-Olds



Sale Year	# Sold	Pct. Change	Gross Sales	Pct. Change	Avg. Price	Pct. Change	Median Price	Pct. Change
1996	8	0.0	25,200	0.0	3,150	0.0	2,300	0.0
1997	7	-12.5	14,150	-43.9	2,021	-35.8	1,300	-43.5
1998	8	14.3	20,400	44.2	2,550	26.2	1,950	50.0
1999	7	-12.5	68,750	237.0	9,821	285.1	4,500	130.8
2000	17	142.9	33,400	-51.4	1,965	-80.0	1,150	-74.4
2001	7	-58.8	21,150	-36.7	3,021	53.7	2,400	108.7
2002	4	-42.9	11,850	-44.0	2,962	-2.0	800	-66.7
2003	8	100.0	93,300	687.3	11,662	293.7	1,100	37.5
2004	13	62.5	84,375	-9.6	6,490	-44.4	5,000	354.6
2005	17	30.8	356,500	322.5	20,971	223.1	14,000	180.0
2006	10	-41.2	166,500	-53.3	16,650	-20.6	10,250	-26.8
2007	10	0.0	126,500	-24.0	12,650	-24.0	6,750	-34.2
2008	11	10.0	118,100	-6.6	10,736	-15.1	5,500	-18.5
2009	6	-45.5	26,150	-77.9	4,358	-59.4	1,550	-71.8
2010	2	-66.7	66,500	154.3	33,250	663.0	33,250	2045.2
2011	6	200.0	142,200	113.8	23,700	-28.7	9,000	-72.9
2012	1	-83.3	3,000	-97.9	3,000	-87.3	3,000	-66.7
2013	2	100.0	1,400	-53.3	700	-76.7	700	-76.7
2014	5	150.0	335,400	23857.1	67,080	9482.9	3,000	328.6
2015	7	40.0	295,300	-12.0	42,186	-37.1	1,500	-50.0
2016	9	28.6	490,700	66.2	54,522	29.2	35,000	2233.3